Alan Probst

160 Hilltop Acres
Yonkers, NY 10704
914 552 2643
BlueArtichoke@gmail.com

Instructional Explainer
Videos

Website:
https://redartichoke.com

Digital Resume
(A while ago)

Professional Summary

Internet Professional with 18 years of hands-on technology, Website management & marketing experience – Proven ability to match products & services to a client's needs. Would excel in REMOTE position, creating Instructional videos, writing original web content, marketing an exceptional product or service & collaborating with/**motivating** a remarkable team

Internet Professional | Owner/Founder redartichoke.com

1/2001 – 2020: Self Employed, Westchester County, NY

- Designed, developed &/or project managed professional Websites & multi-media marketing tools plus SEO Best Practices for clients who have contracted me as a Web Design Firm DBA "*Redartichoke Enterprises*".
  ➡ View some Website Testimonials: https://redartichoke.com#testimonials
- Created quality marketing tools for small businesses including: Intranets, Explainer Videos, PowerPoint presentations, *Responsive* graphic marketing emails, "business card CDs", brochures, online fillable, searchable Medical PDF forms, end-to-end video projects (Shooting ➡ Editing), store signage, Facebook company pages & more.

4/1999 – 5/2001: Internet Technologist, Michael Anthony Jewelers, Mt. Vernon, NY

- Managed the technology component that supported the 800 Employee company's e-commerce initiatives – Liaison between marketing team & IT staff

**Prior to entering the technology sector, I maintained a 75% closing ratio as an elite CMC (Certified Moving Consultant) & Estimator in the highly competitive NYC moving industry, even when positioned as the highest bidder. I developed a system of estimating moving jobs that earned a reputation for being consistently accurate within 10% of the actual cost of service.
https://www.redartichoke.com/move**

Skills

Website Management & Marketing ● Usability Testing ● SEO ● Explainer Videos/How-To Video Tutorials ● Camtasia ● Dreamweaver ● Premier Pro ● Photoshop ● High-Fidelity Wireframing ● Content Writing ● Fillable, Online PDF Business Forms ● Quality Assurance Testing ● WordPress ● Outside Sales Specialist ● Coaching ● Consulting ● Precision Estimator ● *Cyber Security*– Deception Detection*– Motivational Interviewing*

Education

3/1998 – 3/1999 Skidmore College Computer Career Institute, White Plains, NY
- Certificate: Client Server Web Development + Graphic Web Design
Majored in Psychology – Minored in Philosophy, SUNY at Cortland, NY

References

Reference Name	Phone	Email	Relationship
Armando Rivera	xxx	airrsongs@gmail.com	Personal/Pro
Stephany Aguilar	(516) 254-0172	Saguilar610@gmail.com	Personal
Shekar Guneseharan	(201) 370 9463	srguna@aol.com	Personal/Pro
Tricia Gaffney	(206) 310 3612	tricia@gaffneyevents.com	Professional
Michael Dwyer	(914) 924 2263	https://Michael-Dwyer.com	Personal/Pro

(Studying)